



WELCOME
to the future

A breakthrough Israeli
cream based on
micronized-technology
is changing skincare
as we know it

—— 2018 ——

HAVA ZINGBOIM
cosmeceuticals

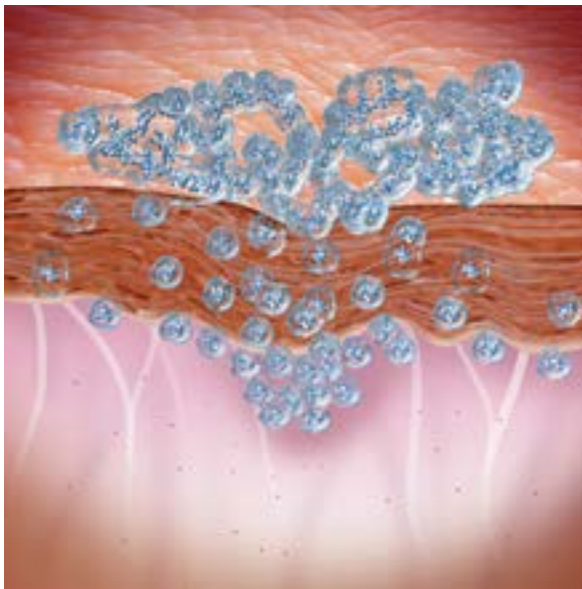


PROPHECY

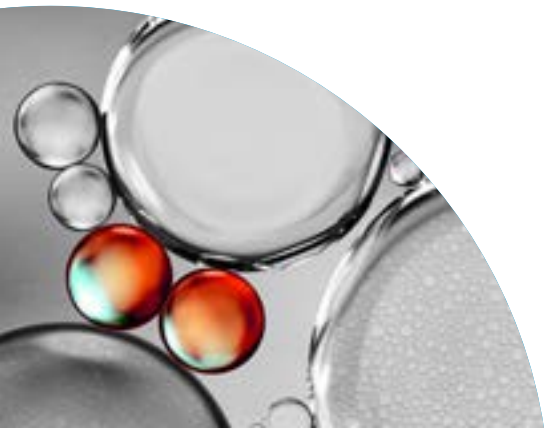
The scientific
breakthrough



Hyaluronic Acid. What is it and why is it vital for healthy, youthful looking skin?

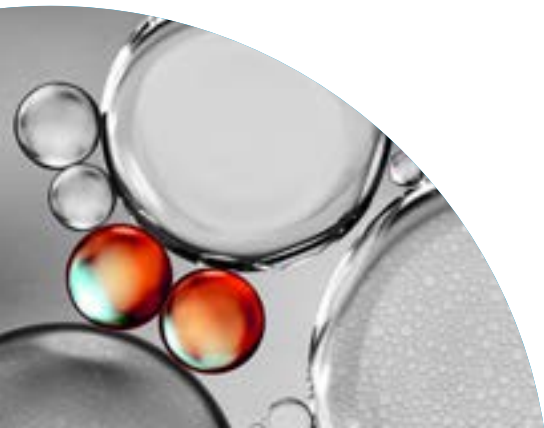


- Increases hydration levels-1 gram attracts 1000 liters of water
- Potent antioxidant
- Increases volume
- Increases firmness and elasticity



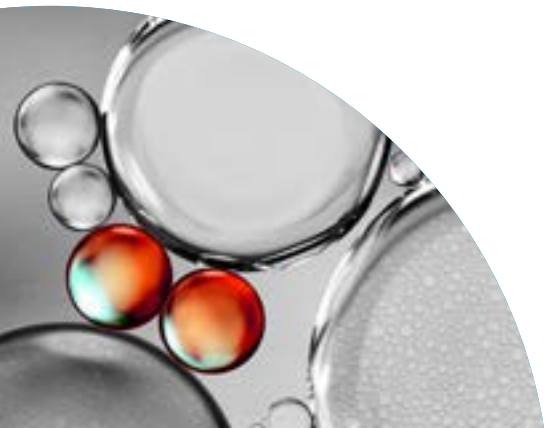
The Challenge 1

Hyaluronic acid molecules are too big to penetrate the skin
can only be delivered into the skin via injections



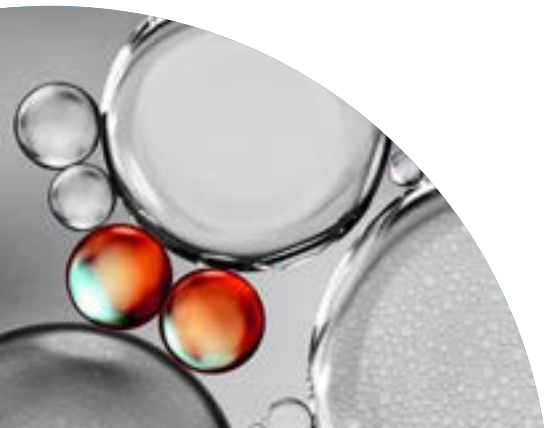
The Challenge 2

The micronized hyaluronic acid available loses its attributes in the preparation process



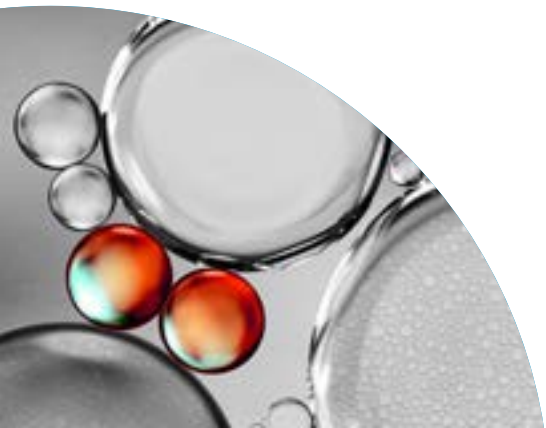
The Prophecy Solution = The Game Changer

Hyaluronic acid penetrates into all layers of the epidermis via topical application

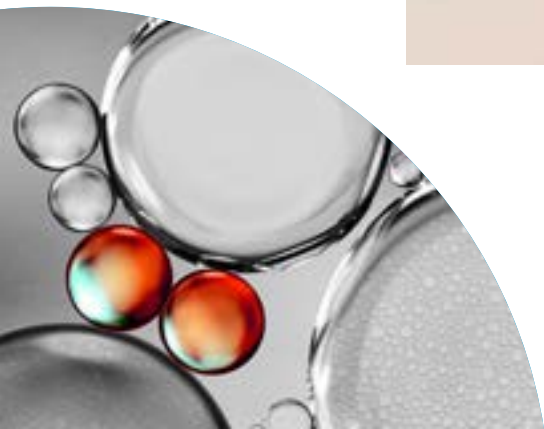


The Prophecy Solution

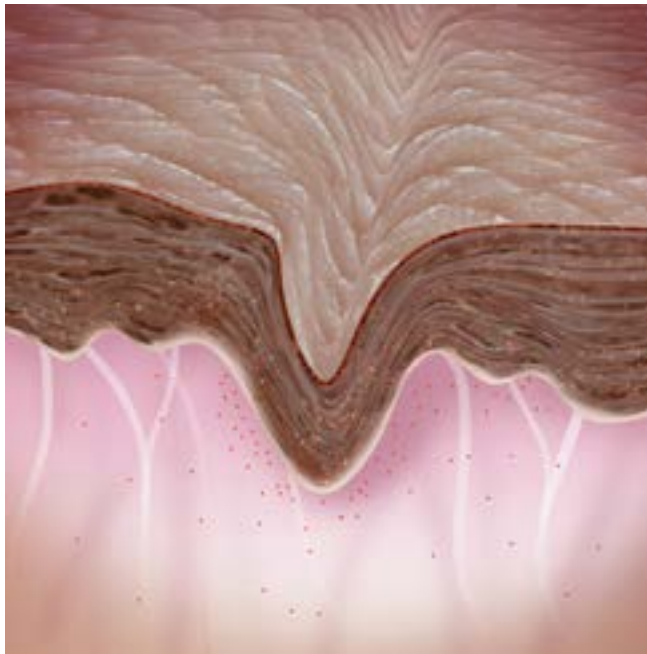
- Intense hydration from within the deeper layers of the skin
- Interaction between large and small molecules of HA
- Dramatically diminishes wrinkles and fine lines
- Radiant and youthful appearance
- Strong antioxidant



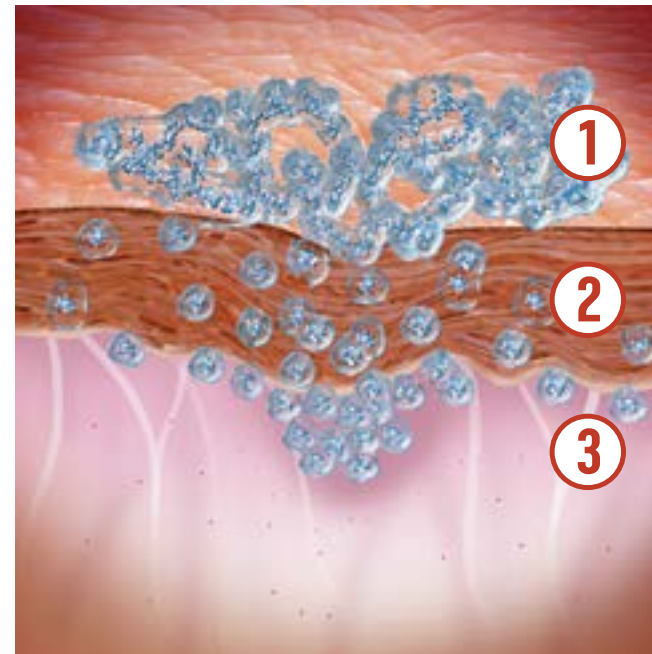
How does Prophecy work?



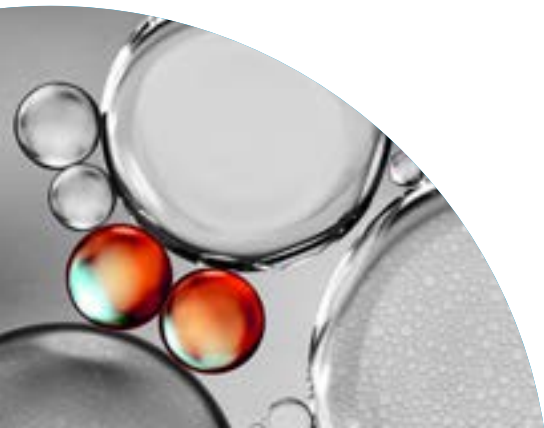
How does Prophecy work?



Before Prophecy



After Prophecy



HAVA ZINGBOIM

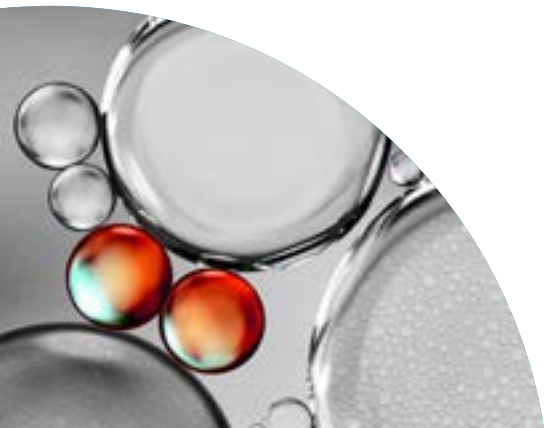
The Brand

HAVA ZINGBOIM
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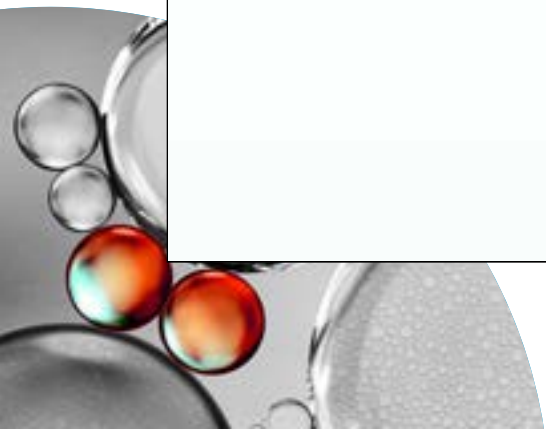
Leading Cosmeceutical Brand

- Leading cosmeceutical brand in Israel
- Over 150 products
- Treating every single skin concern
- Highly developed R and D department
- Advanced program for aesthetician graduates
- One of a kind Educational program for uncertified aestheticians

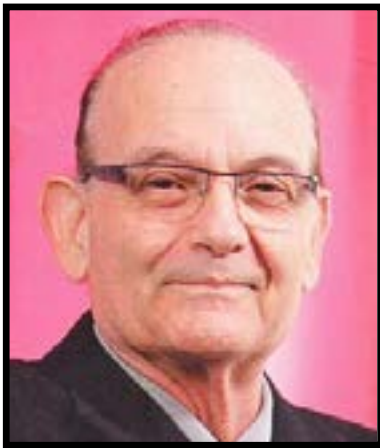


New technology from a well-established brand

HavaZingboim



R&D Department



Dr. Yoel Kunnis

Head Chemist



Prof. Eyal Gur

Head of plastic
surgery division of
Ichilov Hospital



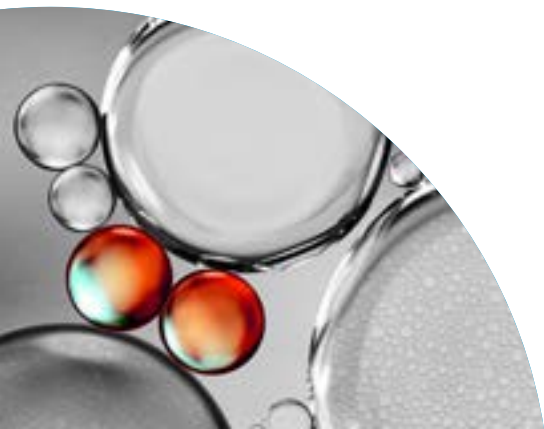
Prof. Rachel Lubart

Head of research
department of the Bar Ilan
innovative technology



Hava Zingboim

Entrepreneur, CEO and
Founder of Hava Zingboim
Cosmeceuticals



Bar-Ilan University
אוניברסיטת בר-אילן



How Prophecy is revolutionizing the cosmeceutical market

HAVA ZINGBOIM
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The media is raving

News channels across the country are showing great enthusiasm



Israeli researchers claim breakthrough with new anti-wrinkle cream

Givner's new hyaluronic acid product uses Bar Ilan University's latest technology, making it the first to be used in Israel and globally

By JENNIFER HARRIS
10 Nov 2017 11:00 AM - 10.1



Israeli researchers and a cosmetics company say they have made a breakthrough in fighting wrinkles and sagging skin by finding a way to boost a water-absorbing acid into deep layers of skin without the need for injections.



החדשות 2

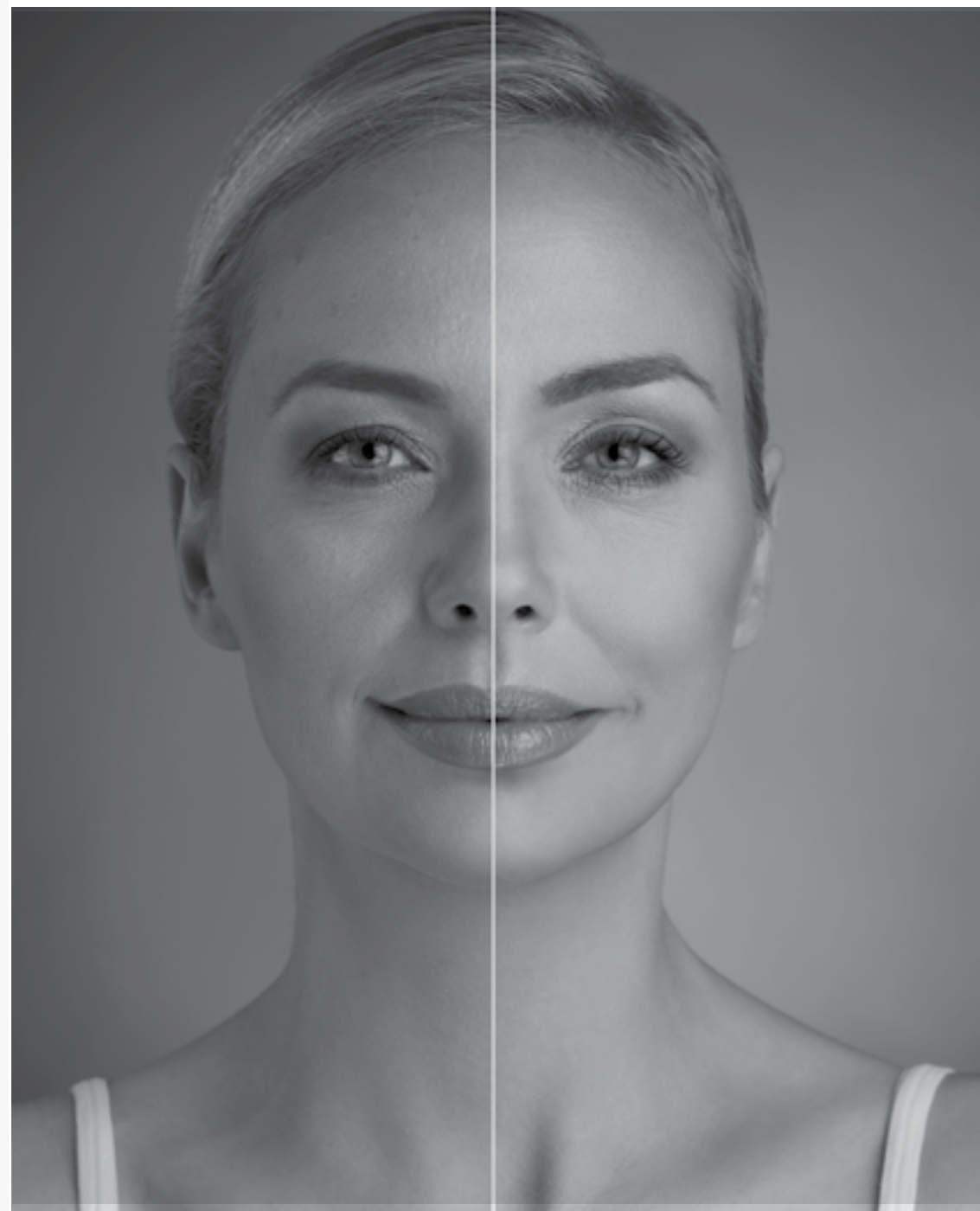


PROPHECY

Performance & Results

Before and after

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Before



After



Before



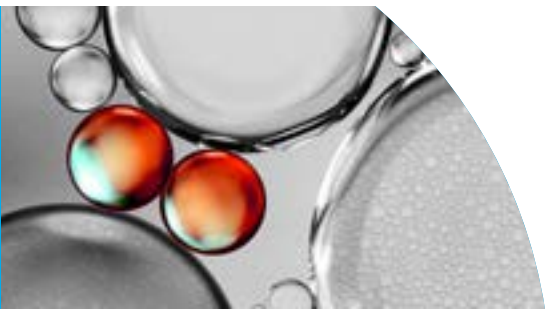
After



Before



After



Before



After 4 weeks



Before



After 4 weeks



Before



After 4 weeks



Before



After 4 weeks





PROPHECY

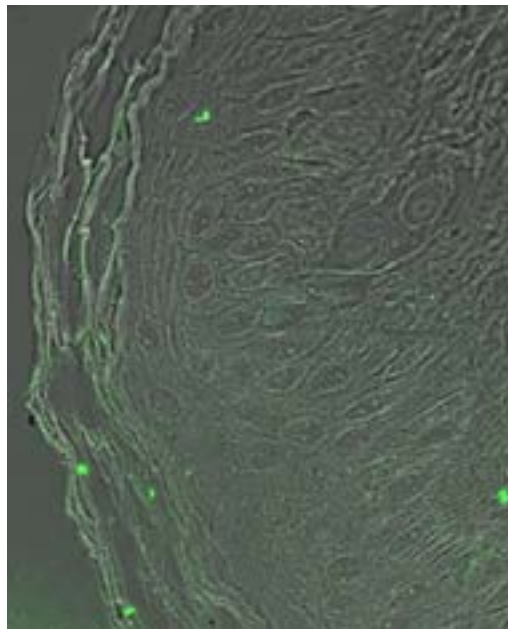
The Research

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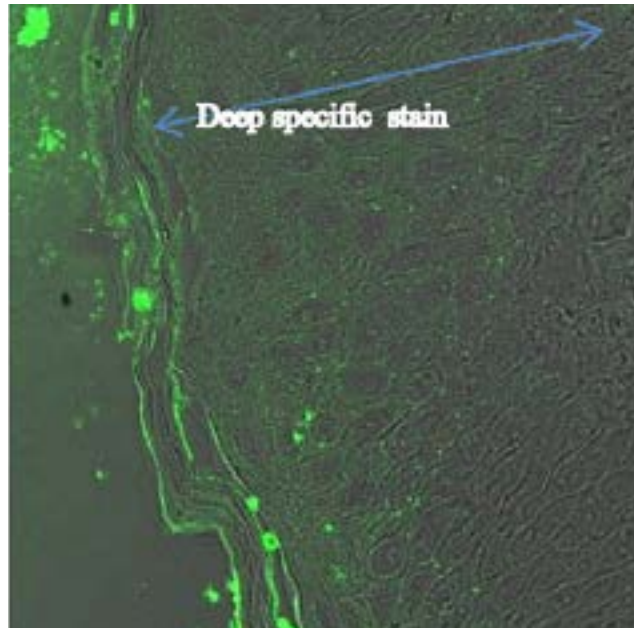


The Proof

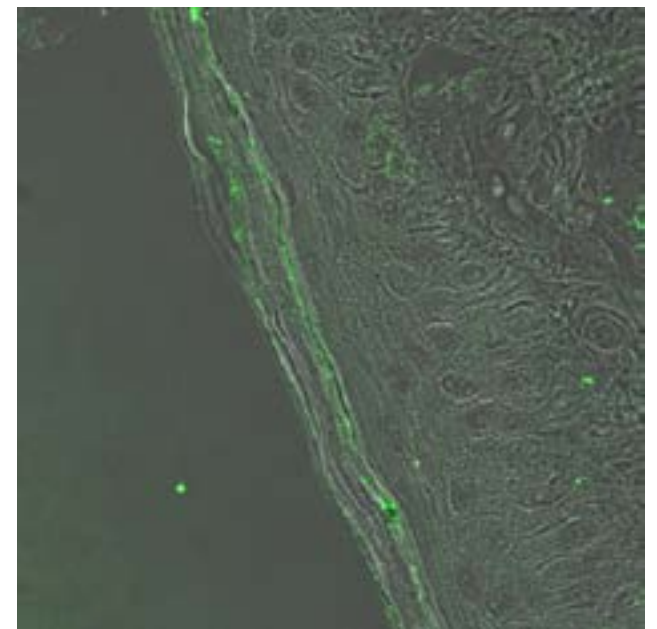
Independent penetration test



Large HA



Bar Ilan Technology



Micronized Dissolved HA

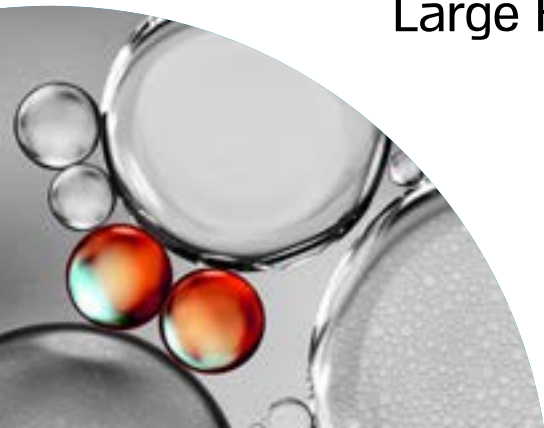


Table 3 – grading (0/ 1/ 2/ 3) of specific staining in the samples and layers

Sample number		Stratum corneum	Deep epidermis - dermis
1	HMW (High molecular weight) HA water solution, inserted in formulated Prophecy cream (20%)	0	0
3	LMW (Low molecular weight, 50kDa) HA water solution, inserted in formulated Prophecy cream (20%)	1	0
5	Treated (using Bar Ilan University and Hava Zingboim's new technology) HA water solution, inserted in formulated Prophecy cream (20%)	3	3
7	Not known	2	1
9	Not known	1	0 (high beck ground - smear)
11	None treated control	1 (high beck ground - smear)	1 (high beck ground - smear)
11 stained with 2 nd AB only	None treated control	0	0

Wrinkles and Fine lines

What, if anything, did you like about the test product?	Please write in your experience with using the product.
It really reduces wrinkles, makes my face look younger, and it feels great on my skin.	I am very pleased with results. My wrinkles have visibly diminished, a lot. My skin feels firmer, and more radiant. The product was easy to use, pleasant on skin, and it quickly became part of my twice-a-day routine.
the best is my skin look younger soft. The texture now is smoothness and hydration	I have the best experience in my life with this product. My skin is hydrated smooth, less wrinkles Im so happy with the product.
The product left my skin hydrated and moisturized.	Fine lines and wrinkles were improved on the forehead and mouth. Very comfortable and radiant glow.
It made my skin feel soft, hydrated; my wrinkles significantly decreased. I look younger now than 4 weeks ago, when I started to use the product.	It was easy to use, and very soon I started to see my fine lines and wrinkles diminish. My skin became more smooth and firm. After each application, my skin felt moisturized and fresh.
My skin looked better immediately and within a few weeks, lines between my eyes decreased. The lotion absorbs quickly.	I use very high end products, but haven't had such quick and excellent results. I love this product. My skin looks much younger.
Takes very small amount for coverage. Decreased lines on forehead right away.	Have used 2x everyday. It is easy to apply. Very smooth with a small amount. Surprised at decrease in lines on forehead. Smell is not great. Feels a little oily.



Skin Hydration, Firmness and Elasticity

	Week 4	Week 12
<u>increase</u> in skin hydration	24.03%	38.90%
% of subjects demonstrated an increase in skin hydration	100.00%	100.00%
<u>improvement</u> in skin firmness	17.88%	25.00%
% of subjects demonstrated an improvement in skin firmness	88.89%	100.00%
<u>improvement</u> in skin elasticity	14.99%	11.84%

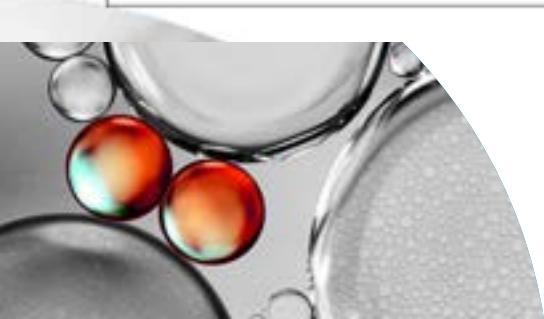
Skin Hydration, Firmness and Elasticity

What, if anything, did you like about the test product?	Please write in your experience with using the product.
It made my skin glow, and feel softer to the touch and appearance looks great!	It has an immediate reaction as soon as I apply it. My skin hasn't looked and felt so good and hydrated in many years I would buy in a heart beat
Very light, not heavy to apply	Compared to other moisturizers this product got me the best result based on comments from friends.
My skin looked better immediately and within a few weeks, lines between my eyes decreased. The lotion absorbs quickly.	I use very high end products, but haven't had such quick and excellent results. I love this product. My skin looks much younger.
Scent free. Saw results right away, like the feel.	I liked the way I had immediate results. People complimented me on my age and said I looked younger when I put the product on.
the best is my skin look younger soft. The texture now is smoothness and hydration	I have the best experience in my life with this product. My skin is hydratated smooth, less wrinkles Im so happy with the product.
I like that it left my skin feeling radiant & moisturized.	The use of the product increased the elasticity on my skin. I love how my skin stayed hydrated & moisturized after use. I am very pleased with the product tested.



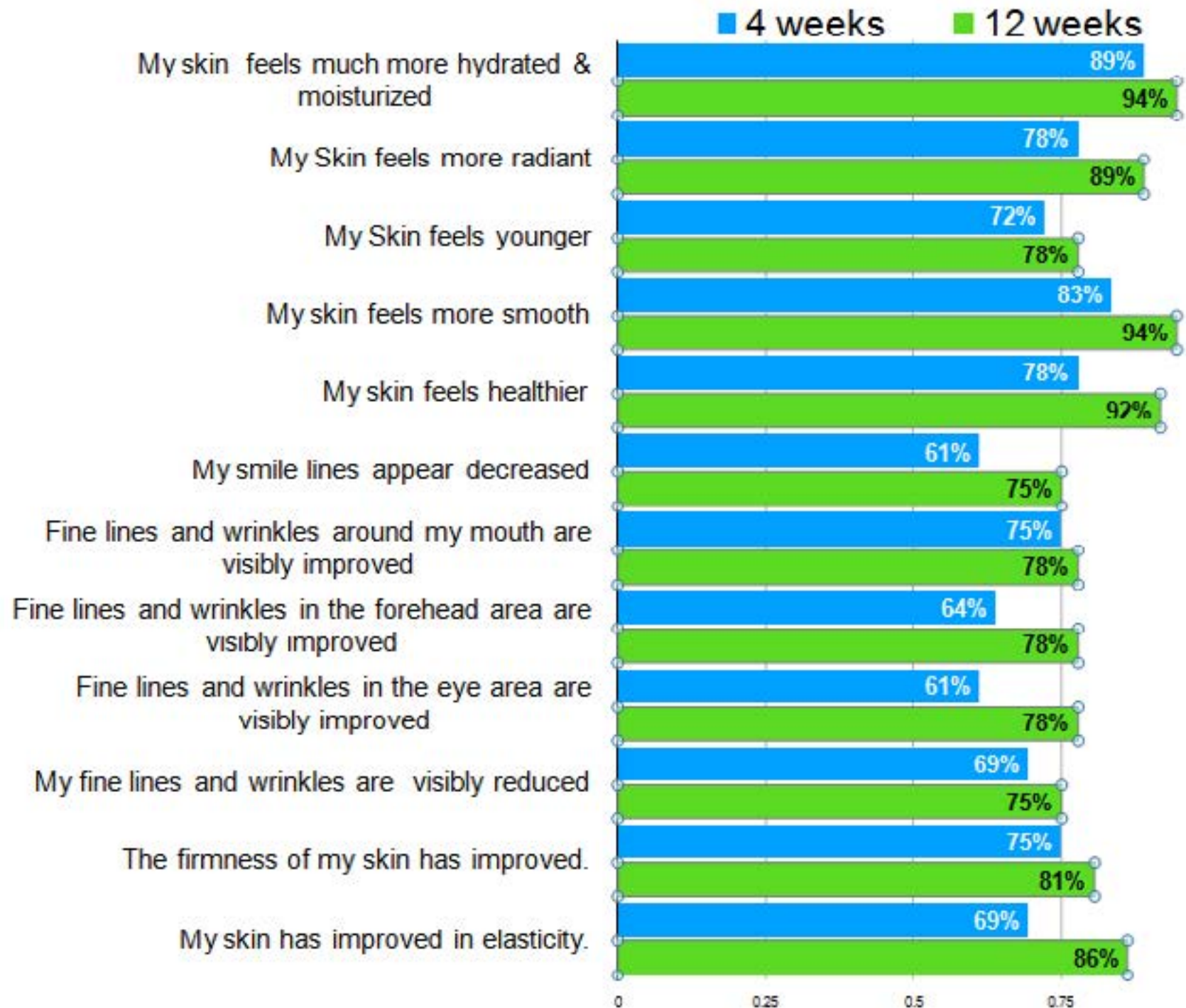
Skin Hydration, Firmness and Elasticity

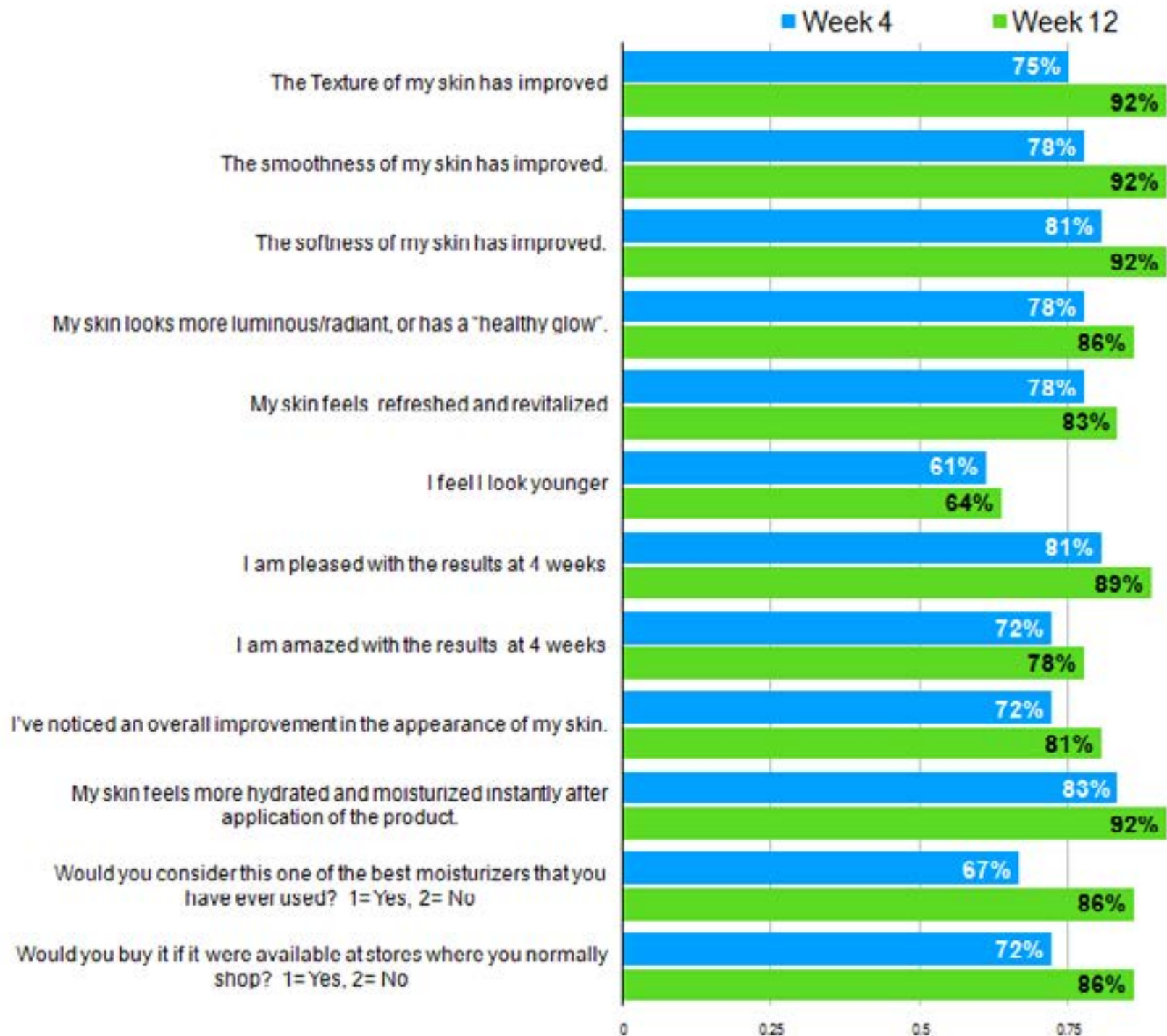
Please rate the test product on the following list of characteristics: 1= Excellent, 2= Very Good, 3= Good, 4= Fair, 5= Poor	Week 4		Week 12	
	Ease of application		100.00%	100.00%
	Leaving skin feeling comfortable		94.44%	94.44%
	Skin hydration		86.11%	97.22%
	Overall results		86.11%	88.89%



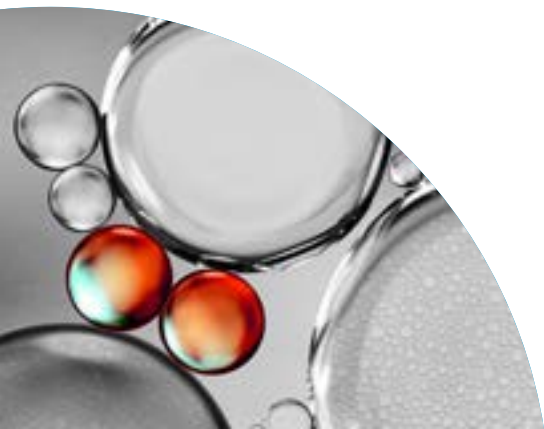
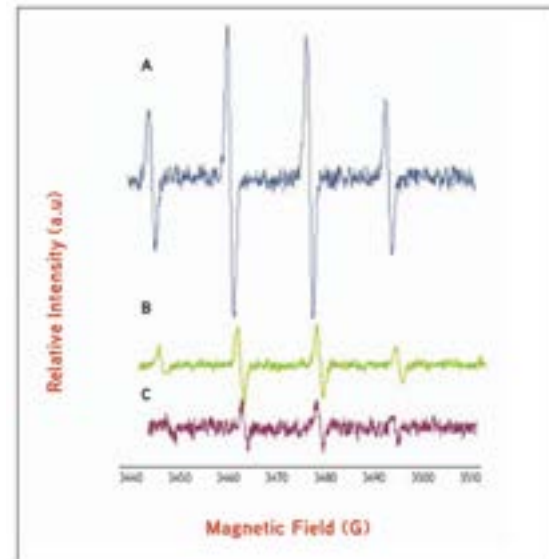
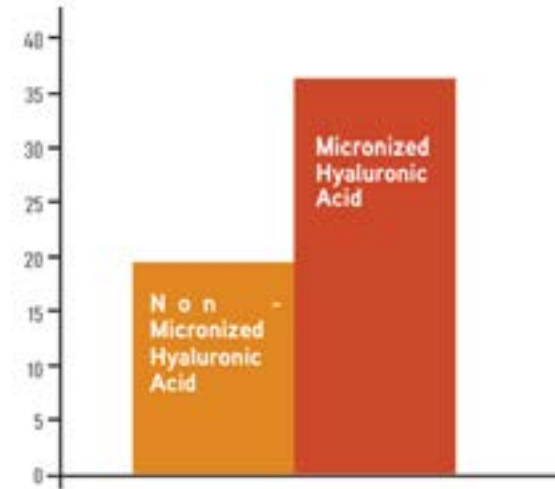
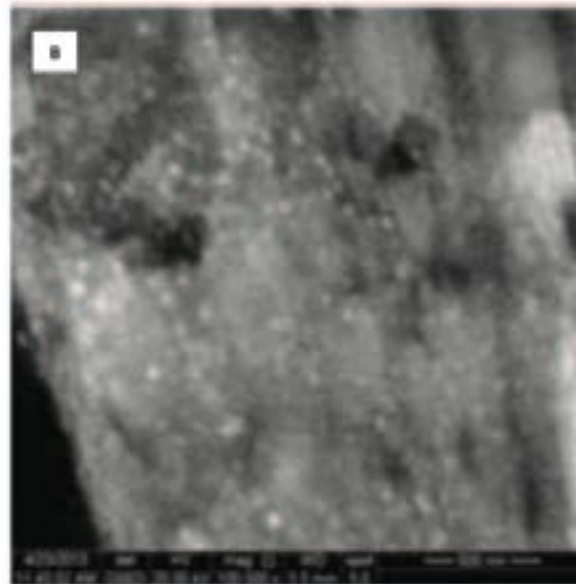
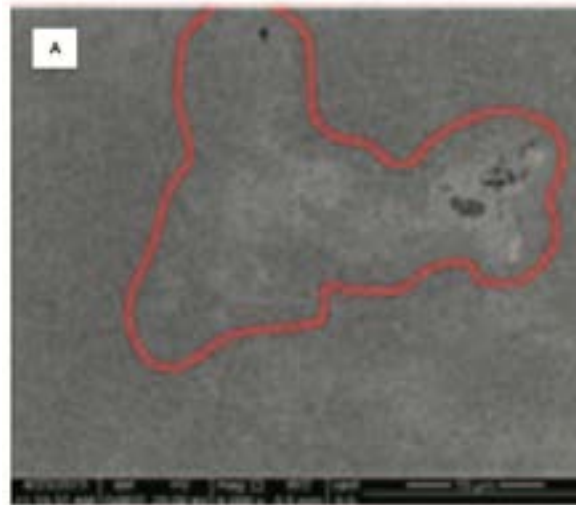
Question/Statement	% of subject with favorable response	
	Week 4	Week 12
My skin feels much more hydrated & moisturized	88.89%	94.44%
My Skin feels more radiant	77.78%	88.89%
My Skin feels younger	72.22%	77.78%
My skin feels more smooth	83.33%	94.44%
My skin feels healthier	77.78%	91.67%
My smile lines appear decreased	61.11%	75.00%
Fine lines and wrinkles around my mouth are visibly improved	75.00%	77.78%
Fine lines and wrinkles in the forehead area are visibly improved	63.89%	77.78%
Fine lines and wrinkles in the eye area are visibly improved	61.11%	77.78%
My fine lines and wrinkles are visibly reduced	69.44%	75.00%
The firmness of my skin has improved.	75.00%	80.56%
My skin has improved in elasticity	69.44%	86.11%

Question/Statement	% of subject with favorable response	
	Week 4	Week 12
The texture of my skin has improved.	75.00%	91.67%
The smoothness of my skin has improved.	77.78%	91.67%
The softness of my skin has improved.	80.56%	91.67%
My skin looks more luminous/radiant, or has a "healthy glow".	77.78%	86.11%
My skin feels refreshed and revitalized	77.78%	83.33%
I feel I look younger	61.11%	63.89%
I am pleased with the results at 4 weeks	80.56%	88.89%
I am amazed with the results at 4 weeks	72.22%	77.78%
I've noticed an overall improvement in the appearance of my skin.	72.22%	80.56%
My skin feels more hydrated and moisturized instantly after application of the product.	83.33%	91.67%
Which results would you consider offered dramatic improvement during your use of the product? 1= Fine Lines and Wrinkle Reduction, 2= Skin Hydration and Moisturization, 3= Skin Texture and Smoothness, 4= Skin Radiance	1= 41.67% 2= 69.44% 3= 58.33% 4= 36.11%	1= 41.67% 2= 69.44% 3= 69.44% 4= 47.22%
Would you consider this one of the best moisturizers that you have ever used? 1= Yes, 2= No	66.67%	86.11%
Now that you have used the test product, would you buy it if it were available at stores where you normally shop? 1= Yes, 2= No	72.22%	86.11%





The Bar-Ilan University research





PROPHECY PLUS

Looking ahead

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Prophecy is expanding into a new line of products

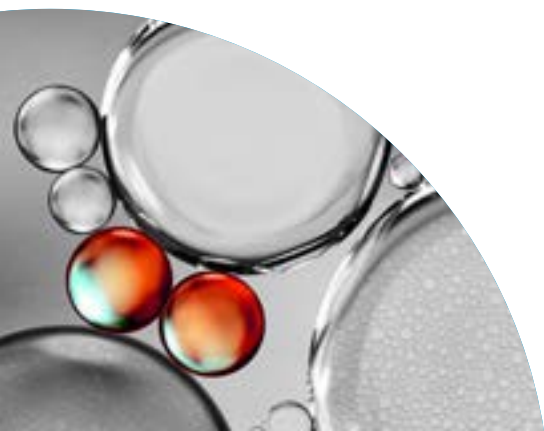


**Smart and active skin care
effective yet healthy and safe**



Plastic surgeons are joining in, Dr. Michael Scheflan

“ I recommend that my patients use Prophecy to maintain the results of the injection and their skin’s healthy and revived look ”

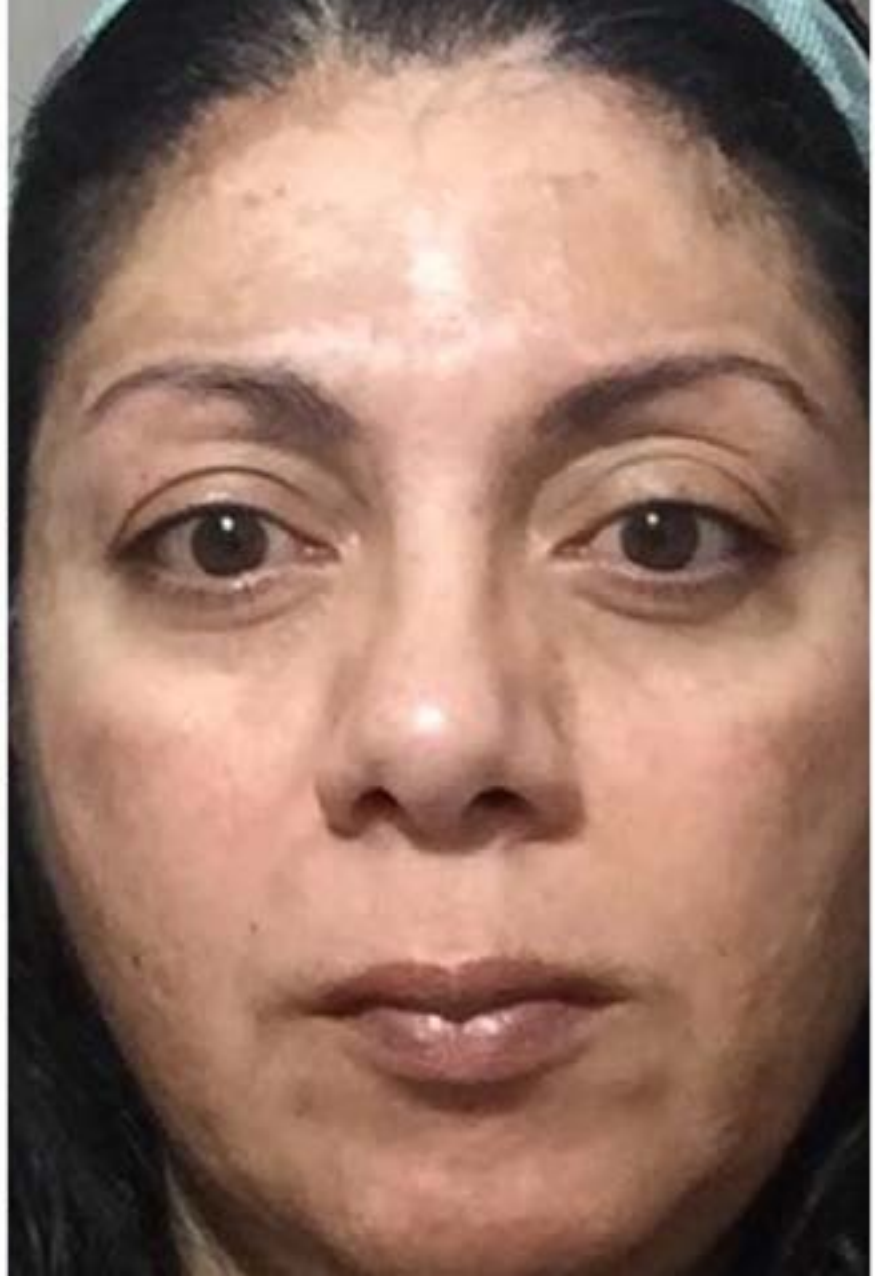


White and Bright Cream

Before



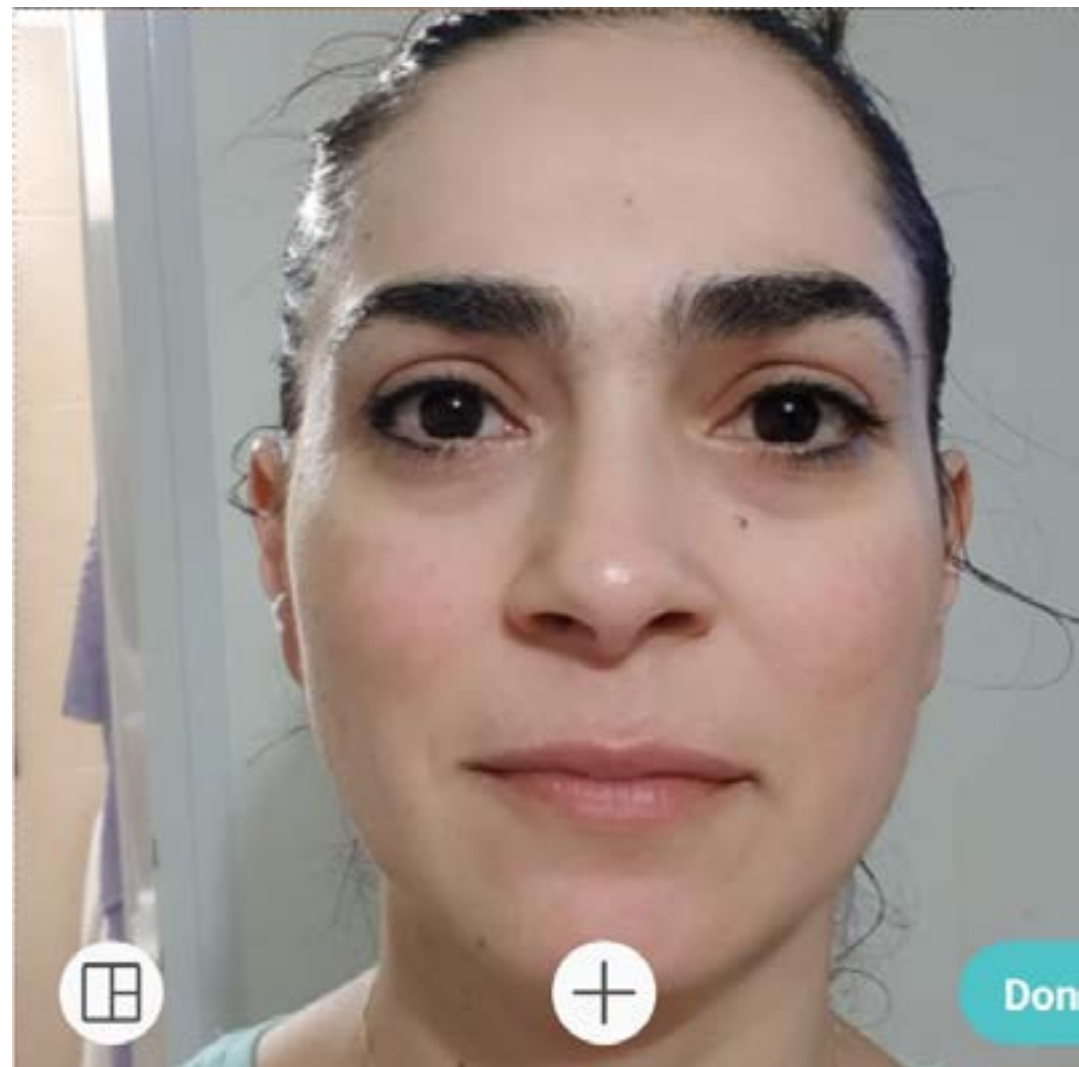
After 4 weeks



Before



After 4 weeks



Advanced New Technologies in the pipeline



SCT

New skincare collagen based technology (under development)



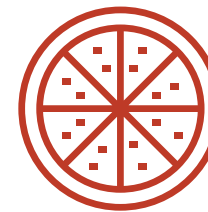
HGT

New hair growing technology (under development with Bar-Ilan University)



HCHA

New products family for haircare using micronized hyaluronic acid

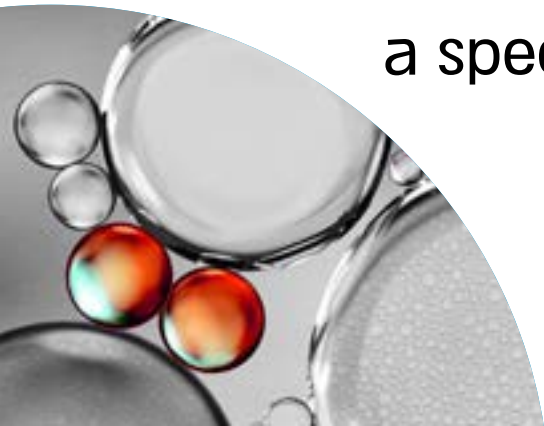


MVIT

New micronized vitamins technology for skincare products (under development)

Hava Zingboim Cosmeceuticals - Our Added Values

- Scientifically proven technology that allows the penetration of highly active ingredients into deep skin layers.
- A combination of ingredients that is based on a therapeutic synthesis intensifying product efficacy.
- All of our company's lines of products have been in use for the past fourteen years, and have been proven highly effective in the treatments of our 1,500,000 regular end users.
- Clinical studies reflect a high level of customers satisfaction.
- Our proven Trans-Epidermal Delivery System is not limited to a specific ingredient.



Thanks

HAVA ZINGBOIM
cosmeceuticals

