

# Overview

## Prophecy Line of Products

**Prophecy** is a scientifically proven micronized hyaluronic acid based line of products that intensely hydrates and rejuvenates the skin.

It ensures enhanced therapeutic benefits to your skin more than any other hyaluronic acid based product known in the international cosmetic Industry today.

**Prophecy** is based on a trailblazing scientific research conducted by the Chemistry Department and Faculty of Engineering at Bar-Ilan University [1]. Prof. Rachel Lubart, one of the world's foremost scientific authorities in chemistry and physics, headed this research work. H.Zingboim Cosmetics Ltd. has successfully implemented all research results in *prophecy* line of products.

**Prophecy** is aimed at effectively fighting the symptoms of aging skin including: fine lines, medium to deep wrinkles, lackluster tone, sagging, dry and thinning skin.

**Prophecy** line consists of five products to help achieve optimal healthy results for youthful, radiant, resilient and "plumped-up" looking skin:

**Prophecy Cream, Prophecy Multi-Mask, Prophecy Ultra-Lips, Prophecy Neck & Décolleté and Prophecy Hand Rejuvenation**

### What is Hyaluronic Acid (HA) and Why is it Vital for Healthy, Youthful Looking Skin?

This type of molecule, composed partly of sugars, is naturally produced in our body and skin (in its deeper layer). It is there that it plays a vital role as follows:

- **Intensely attracts hydration** -more than 1,000 times its weight in water!! for well hydrated, elastic and "plumped- up" looking skin.
- **Improves and supports** the skin's firmness and elasticity levels.
- **Protects** the skin against free radical damages.

### What is the Challenge Regarding Regular HA Molecules that Cosmetic Companies Worldwide Face Today?

- HA molecules:
- **Are too big to effectively penetrate** the deeper layers of the skin for optimal therapeutic results.
  - **Can be** introduced to the skin via injections only.

### What is Hava Zingboim's Innovative and Exclusive Solution?

*Prophecy* line of products that offers unique benefits and advantages:

- Can treat the skin both superficially and in deeper layers.
- Intensified water absorption capabilities for optimally hydrated skin from within.
- Enhanced antioxidant capabilities to fight free radicals.

- A much more facilitated, optimal penetration deeper into the skin.
- Long lasting and cumulative results to prevent and fight the signs of aging.
- No side effects and no downtime periods.
- An innovative and exclusive skin care technology.
- Visible results on the skin right after first application.
- *Prophecy* treats the entire face in one single application at a small fraction of the cost of in-clinics alternatives.

### What are the Exclusive Characteristics of each Prophecy Product?

1. "Plumping-up" the appearance of fine lines and wrinkles.
2. Intensifying the effect achieved by various injectable fillers.
3. Strengthening the skin's external barrier.
4. Reinforcing the skin's firmness and elasticity levels.
5. Speeding up the healing process of dry, rough, photo-damaged and extra sensitive skin.
6. Promoting the appearance of smooth, healthy and radiant skin complexion.



\* Optimal safety: SLS- free, paraben- free, mineral oil-free & fragrance - free.



### 1. Prophecy Cream

It is a breakthrough, intensely hydrating and rejuvenating facial cream that effectively prevents and reverses the symptoms of aging skin. It promotes healthy, radiant and youthful looking skin as it "plumps- up" the skin from within its deeper layers, diminishes the appearance of fine lines and wrinkles and intensifies the results achieved by injectable fillers in the face.

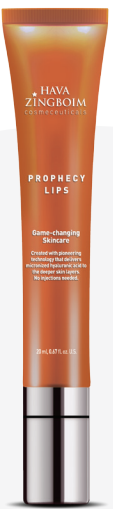
**Application:** Apply morning and evening to dry skin. Avoid eye contours.



### 2. Prophecy Multi-Mask

It is a luxurious multi-action facial mask that dramatically increases the skin's hydration levels in upper and deeper layers, nourishes, promotes cellular rejuvenation, improves the appearance of fine lines and wrinkles and intensifies the skin's absorption capabilities. It effectively increases skin's elasticity and firmness levels to prevent and reverse the symptoms of aging skin, which appears healthier, smoother and more radiant as soon as after the first application.

**Application:** Apply a generous amount to clean skin and massage gently. Leave on for 8-10 minutes, then wipe clean. Do not rinse. For best results, apply twice a week. Avoid eye contours.



### 3. Prophecy Ultra-Lips

It revitalizes the lips and increases their volume by plumping-up their appearance for a more youthful look. This slightly sweetened product contains several oils derived from plant extracts to prevent skin dehydration and promote radiant, soft, glowing looking lips, ready for the application of your favorite lipstick...

**Application:** Apply to clean lips and around lips area. Leave on for 3 minutes, then massage gently. Wipe off residue using a tissue. No need to rinse. Use day and night. Do not swallow.



### 4. Prophecy Neck & Décolleté

This quadruple-action formula is designed to increase skin's hydration levels, diminish water loss from deeper layers (maintain skin's water balance), promote skin's firmness and protect it against the harmful effects of free radicals. This highly concentrated formula is an ideal treatment for sagging and tired looking skin due to natural aging processes, excessive sun exposure or drastic weight loss etc. The skin looks firmer, resilient and much less wrinkled.

**Application:** Apply a generous amount to clean skin and massage until absorbed. No need to rinse. Apply day and night. Avoid eye contours.

### \*References:

### \*[1] Novel small sized hyaluronic acid with enhanced therapeutic properties

Prof. **Rachel Lubart** (Ph.D), Prof. **Aharon Gedanken** (Ph.D), Prof. **Dror Fixler** (Ph.D), Dr. **Anat Lipovsky** (Ph.D) and **Yariv Inbar**.

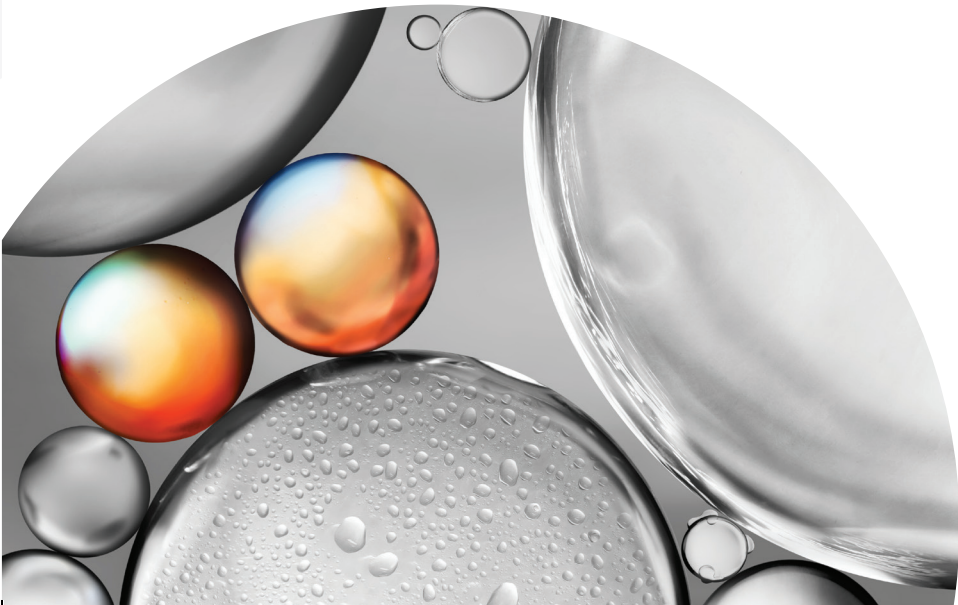
Chemistry Department and Faculty of Engineering and the Institute of Nanotechnology and Advanced Materials, Bar Ilan University, Ramat Gan, Israel.



### 5. Prophecy Hand Rejuvenation

It features a triple- action formula that intensely increases skin's hydration levels of dry, sensitive hands.It soothes skin irritations or any discomfort as well rejuvenates the skin for soft, resilient and youthful looking hands as soon as after the first application. The appearance of fine lines and wrinkles on the hands are significantly diminished and the skin appears healthier, smoother and with no signs of irritation, redness or any sensitivity.

**Application:** For instant hydration, apply to hands and massage until fully absorbed.







## About Hava Zingboim

As a true visionary, Hava Zingboim is one of the world's leading pioneers and foremost authorities in the field of Para-Medical Aesthetics. She has been the first to introduce this most challenging field in Israel. She has redefined the cosmetics field in Israel by making it more medically oriented thanks to her professional capabilities, international expertise and scientifically proven results in treating thousands of patients in Israel and abroad.

Her goal has always been to continuously develop groundbreaking treatment methods based on skin's natural biological processes alongside her exclusive, holistic and advanced skin care doctrine. She continued to play a pivotal role in changing the field of skin care and Medical Aesthetics also in Israel mainly by establishing the first of its kind Para -Medical Aestheticians Institute and by developing her own cosmeceutical product lines based on her Dual-Depth Methodology.

### Throughout her extensive carrier for over 25 years, Hava Zingboim has successfully

- Founded a cosmetic company in 2004, manufacturing Para-Medical cosmetic products in Israel.
- Established the first successful Para-Medical Aestheticians Training Center (P.M.E). The training programs were fully coordinated with Prof. Eyal Gur and relevant authorities from Ichilov Hospital. This is in order to provide all trainees with exclusive, holistic and advanced skin care treatment methods.
- Formed a highly reputable R&D department operating in close collaboration with leading figures in her field of expertise such as plastic surgeons, top dermatologists, pharmacists as well as with - Dr. Yoel Konis, one of Israel's top chemists and a world renowned cosmetic formulations expert.

- Prof. Rachel Lubart, one of the world's foremost authorities in chemistry and physics at Bar-Ilan University, Israel. Hava has worked closely with Bar-Ilan's R&D teams, headed by Prof. Lubart, for seven years in order to support their groundbreaking research on micronization of hyaluronic acid molecules. All results of this research have been successfully implemented in Hava Zingboim's flag product: *Prophecy*

### Developing her own cosmeceutical product lines that feature breakthrough, state of the art cosmetic pharmaceutical formulations based on her Dual- Depth Methodology:

Hava's portfolio consists today of over 150 professional (75) and retail (75) products in 8 product families and is supported by 30 signature professional treatment protocols. This fact places Hava as the leading market share player in the field of professional aesthetics in Israel.

Hava's cosmeceuticals are based on the very latest technologies and state of the art ingredients providing patients with unprecedented broad-spectrum solutions. Her brand provides professional solutions to as many as 27 skin concerns including acne, pigmentation as well as hormonally, environmentally and genetically aging skin.

### Few important milestones:

- International expertise -leading internship program (Texas, USA).
- Establishing the first exclusive clinic (New York, USA).
- Collaborating with foremost plastic surgeons and dermatologists (New York, USA).
- Planning the first medical cosmetology unit in hospitals (Israel).
- *Woman of The Year* award -Hava receives this award as the most influential women in Israel in the field of Medical Cosmetology.
- Israeli media declared Hava Zingboim as "a social phenomenon".

### \*References:

#### \*(1) Novel small sized hyaluronic acid with enhanced therapeutic properties

Prof. **Rachel Lubart** (Ph.D), Prof. **Aharon Gedanken** (Ph.D), Prof. **Dror Fixler** (Ph.D), Dr. **Anat Lipovsky** (Ph.D) and **Yariv Inbar**.

Chemistry Department and Faculty of Engineering and the Institute of Nanotechnology and Advanced Materials, Bar Ilan University, Ramat Gan, Israel.



## PROPHECY PRODUCT LINE

Game - changing skincare

HAVA ZINGBOIM  
cosmeceuticals