

PROPHECY

Game - changing skincare



HAVA ZINGBOIM
cosmeceuticals

What is Hyaluronic Acid (HA) and Why is it Vital for Healthy, Youthful Looking Skin?

This type of molecule, composed partly of sugars, is naturally produced in our body and skin (in its deeper layer). It is there that it plays a vital role as follows:

- **Intensely attracts hydration** -more than 1,000 times its weight in water!! for well hydrated, elastic and “plumped- up” looking skin.
- **Improves** and **supports** the skin’s firmness and elasticity levels.
- **Protects** the skin against free radical damages.

What is the Challenge Regarding Regular HA Molecules that Cosmetic Companies Worldwide Face Today?

HA molecules:

- **Are too big to effectively penetrate** the deeper layers of the skin for optimal therapeutic results.
- **Can be** introduced to the skin via injections only.

What is Hava Zingboim’s Innovative and Exclusive Solution?

Prophecy line of products that offers unique benefits and advantages:

- Can treat the skin both superficially and in deeper layers.
- Intensified water absorption capabilities for optimally hydrated skin from within.
- Enhanced antioxidant capabilities to fight free radicals.
- A much more facilitated, optimal penetration deeper into the skin.
- Long lasting and cumulative results to prevent and fight the signs of aging.
- No side effects and no downtime periods.
- An innovative and exclusive skin care technology.
- Visible results on the skin right after first application.
- *Prophecy* treats the entire face in one single application at a small fraction of the cost of in-clinics alternatives.

How does *Prophecy* Effectively Address the Symptoms of Aging Skin?

Prophecy is an affordable, non-Invasive, home care regimen with optimal penetration for long lasting and cumulative results. It intensely hydrates the skin and offers these main characteristics:

1- Increased hydration levels: Ensures optimal water-content balance by attracting water molecules and “inflating” upon contact with them. The skin’s texture and overall complexion is healthy, smooth, well moisturized and radiant.

2- Improved firmness and elasticity levels: Maintains well balanced moisture levels in upper and deeper skin layers, thereby supporting the healthy function of dermal infrastructural proteins meshwork (i.e., collagen and elastin fibers) for a firmer and more resilient skin.

3- Recovered symptoms of different skin concerns: Supports a speedy recovery and an accelerated healing process of dry, rough, photo-damaged and extra sensitive skin as well as in cases of acne and rosacea.

4- “Plumped-up” fine lines and wrinkles: Diminishes their depth and minimizes their reappearance by ensuring an ongoing and long lasting hydration that “plumps-up” the skin for a fresher and more youthful looking skin.

5- Intensified effect of injection fillers: Supports the effect achieved by HA based filler injections to wrinkles by

- Minimizing the depth of wrinkles even further in the injected areas.
- Ensuring that the ENTIRE FACE is fresh and youthful (not just the injected areas).
- Guaranteeing a longer lasting effect than injection fillers, if used on a regular basis.

6- Strengthened skin’s external barrier: The activity of large HA molecules right on the surface of the skin, reinforces and supports the skin’s efforts to protect itself against external and internal aggressors.

7- Improved antioxidant protection against free radical damages:

- **Serves** as an inhibiting agent working against the formation of inflammatory processes within the skin that cause ongoing oxidative damage.
- **Inhibits** the severity of the destructive stages within the skin during inflammatory reactions (collagen and elastin fibers degradation).
- **Helps** diminish water loss at a cellular level that might negatively affect the skin’s healing processes.



About Hava Zingboim

As a true visionary, Hava Zingboim is one of the world’s leading pioneers and foremost authorities in the field of Para-Medical Aesthetics. She has been the first to introduce this most challenging field in Israel. She has redefined the cosmetics field in Israel by making it more medically oriented thanks to her professional capabilities, international expertise and scientifically proven results in treating thousands of patients in Israel and abroad.

Her goal has always been to continuously develop groundbreaking treatment methods based on skin’s natural biological processes alongside her exclusive, holistic and advanced skin care doctrine. She continued to play a pivotal role in changing the field of skin care and Medical Aesthetics also in Israel mainly by establishing the first of its kind Para-Medical Aestheticians Institute and by developing her own cosmeceutical product lines based on her Dual - Depth Methodology.

Throughout her extensive carrier for over 25 years, Hava Zingboim has successfully

- Founded a cosmetic company in 2004, manufacturing Para-Medical cosmetic products in Israel.
- Established the first successful Para-Medical Aestheticians Training Center (P.M.E). The training programs were fully coordinated with Prof. Eyal Gur and relevant authorities from Ichilov Hospital. This is in order to provide all trainees with exclusive, holistic and advanced skin care treatment methods.
- Formed a highly reputable R&D department operating in close collaboration with leading figures in her field of expertise such as plastic surgeons, top dermatologists, pharmacists as well as with
 - Dr. Yoel Konis, one of Israel’s top chemists and a world renowned cosmetic formulations expert.
 - Prof. Rachel Lubart, one of the world’s foremost authorities in chemistry and physics at Bar-Ilan University, Israel. Hava has worked closely with Bar-Ilan’s R&D teams, headed by Prof. Lubart, for seven years in order to support their groundbreaking research on micronization of hyaluronic acid molecules. All results of this research have been successfully implemented in Hava Zingboim’s flag product: *Prophecy*

Developing her own cosmeceutical product lines that feature breakthrough, state of the art cosmetic pharmaceutical formulations based on her Dual- Depth Methodology:

Hava’s portfolio consists today of over 150 professional (75) and retail (75) products in 8 product families and is supported by 30 signature professional treatment protocols. This fact places Hava as the leading market share player in the field of professional aesthetics in Israel.

Hava’s cosmeceuticals are based on the very latest technologies and state of the art ingredients providing patients with unprecedented broad-spectrum solutions. Her brand provides professional solutions to as many as 27 skin concerns including acne, pigmentation as well as hormonally, environmentally and genetically aging skin.

Few important milestones:

- International expertise -leading internship program (Texas, USA).
- Establishing the first exclusive clinic (New York, USA).
- Collaborating with foremost plastic surgeons and dermatologists (New York, USA).
- Planning the first medical cosmetology unit in hospitals (Israel).
- *Woman of The Year* award -Hava receives this award as the most influential women in Israel in the field of Medical Cosmetology.
- Israeli media declared Hava Zingboim as “a social phenomenon”.

*References:

*[1] Novel small sized hyaluronic acid with enhanced therapeutic properties

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