Dipalmitoyl Hydroxyproline

- Based on plant derived hydroxproline (collagen) that fights the signs of aging skin.
- Improves lips firmness and elasticity levels for a more youthful look.
- Corrects imperfections and smoothes the appearance of the skin.

Sodium Hyaluronate

- The salt form of skin-identical ingredient hyaluronic acid.
- A water-binding agent that absorbs, attracts and stores moisture in enormous quantities.
- Increases hydration levels and helps strengthen skin's barrier function.
- Maintains skin water content homeostasis (balance).
- Minimizes trans -epidermal water loss.
- Functions as a natural moisturizing factor that helps stabilize and maintain intercellular skin matrix (i.e., the "glue" within the skin that keeps skin cells together to avoid dry, rough texture).

Product name: Prophecy Ultra-Lips

Function: Lip rejuvenation cream. Plumps lip volume. Hydrates and smoothes. **Attributes:** Paraben- free, SLS- free, sodium chloride-free. Not tested on animals.

Made in: Israel

Manufactured by: Manufactured for H.Zingboim Cosmetics Ltd. by Y.L. & G.V. Cosmetics Ltd., 34 Ben Zion Galis St. Sqoula, Petah Tikva, Israel, 4927934.

EU RP: IK Center for Testing and EU European Certification - CTEC. Address: Engures

5-69, Jurmala, LV-2016, Latvia.

To Use: Apply to clean lips and around lips area. Leave on for 3 minutes, then massage gently. Wipe off residue using a tissue. No need to rinse. Use day and night.

Content claim: 20 ml. 0.67 fl. oz. U.S.

PAO: + 24 Months

*(1) Novel small sized hyaluronic acid with enhanced therapeutic properties

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CAUSES:

Decline or Initial Signs of Decline in Skin's:

- Volume and Hydration Levels Both in Epidermal and Dermal Layers
- Immunity Biological Responses
- Cellular Renewal Rate
- Firmness and Elasticity Levels

SYMPTOMS:

- Fine Lines
- Medium to Deep Wrinkles
- Sagging Skin
- Dry Thinning Skin

PROPHECY ULTRA-LIPS

HAVA ZINGBOIM SOLUTION:

Prophecy Ultra-Lips revitalizes the lips and increases their volume by plumping- up their appearance for a more youthfull look. This slightly sweetened product contains several oils derived from plant extracts that prevent skin dehydration and promote radiant, soft, glowing looking lips, ready for the application of your favorite lipstick...

Prophecy Ultra-Lips is based on scientifically proven multi-sized micronized hyaluronic acid molecules that penetrate deeply into the lips. It ensures enhanced therapeutic benefits more than any other hyaluronic acid based product known in the international cosmetic industry today. Prophecy Ultra-Lips is based on a trailblazing scientific research conducted by the Chemistry Department and Faculty of Engineering at Bar- Ilan University *(1).



FORMULA BENEFITS AND UNIQUENESS THE CHALLENGE:

Cosmetic manufacturers still face unresolved challenges in regards to HA molecules which

- Are too big to effectively penetrate the deeper layers of the skin.
- Can merely provide good hydrating capabilities and not much more than that.
- Can not successfully remain micronized while sufficiently preserving their chemical characteristics; as they absorb hydration, they are unavoidably "inflated" back to their original big size upon contact with water (even after being micronized to a size of 50kDa) as early as in the manufacturing process and before being placed inside the cream.

HAVA ZINGBOIM'S *PROPHECY ULTRA-LIPS*- OVERCOMING THE CHALLENGE:

(A)

It features novel multi -sized (small and big) hyaluronic acid molecules possessing intensified water absorption capabilities that allow a much more facilitated penetration deeper into the lips and a much greater volume.

(B)

This has been successfully achieved

- Even after the hyaluronic acid had been dissolved in liquid during the production process.
- Without "inflating" back to its original size or loosing any of its chemical characteristics.
- While successfully preserving its enhanced therapeutic attributes at an optimal manner.

(C)

Prophecy Ultra-Lips offers the following benefits:

1) Formula Synergy to Create Lips Volume:

Contains unique ingredients (i.e., dipalmitoyl hydroxyproline) which slightly "trigger" the skin to create volume. Their function supports and intensifies the effect achieved by the multi-sized micronized hyaluronic acid molecules which attract enormous amounts of hydration for an even greater, more impressive volume.

2) Formula Synergy to Preserve Lips Volume:

Contains castor oil and other oils derived from plant extracts that prerform in synergy with the micronized hyaluronic acid molecules; The cator oil binds hydration while the HA molecules attract hydration in order to create a "plumped-up" look that is locked -in and well preserved for several hours throughout the day.

- "Plumps-up" the lips as well as improves the appearance of fine lines, wrinkles and cracks on and around the mouth area.
- Intensely nourishes and hydrated the lips for a stronger barrier function that effectively combats any internal or environmental aggressors.
- Offers accumulative, non-invasive results achieved with NO side effects or down time periods.
- Intensifies the effect of ANY injectable fillers in the lips for a more youthful and glamorous look of the entire face.

High Performance Ingredients:

All multi-sized micronized hyaluronic acid molecules have been successfully implemented and preserved in *Prophecy Ultra-Lips* via its high performance and top quality ingredients that **prevent aggregation** (recomposition of ingredients).

Three types of oils - *Prophecy Ultra-Lips* is dominated by an oily phase as it contains three types of oils as major inhibitors of particle aggregation.

Castor (Ricinus Communis) Oil

- A fatty vegetable oil derived from the castor bean that serves as an effective emollient within this formula.
- Functions as a film-forming agent thereby helping in binding hydration on the lips.
- Helps prevent lips dehydration or the appearance of flaky, rough skin.





